



ART OF EVENTS  
ENTERTAINMENT

# OFFER FOR MEDIA PARTNERS

THAILAND'S INTERNATIONAL  
BALLET WEEK!

PREPARED BY WHOM :  
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# ABOUT BALLET



## SHORT PRESS RELEASE

In December 2023, Bangkok and Phuket will host a unique event - the tour of the St. Petersburg State Academic Ballet Theatre named after Leonid Yakobson as part of the Russian Ballet Week in Thailand.

The festival of Russian ballet will be an incredible combination of history and modern culture. It will include entertainment and magnificent performances by world-class artists.

Two performances will take place in Bangkok on the 19th and 20th of December: "Swan Lake and The Nutcracker, and on the 23rd and 24th of December, for the first time in the history of Phuket and the southern part of Thailand, these performances will be shown in the open air. The performances will be accompanied by the Bangkok Royal Symphony Orchestra with invited conductor Valery Ovsyannikov.

"Swan Lake" and "The Nutcracker" are works that have become real legends of ballet culture. They will open the world of grace, elegance and beauty to the audience.

An extension of international cooperation is the International Festival of Russian Ballet. This event will be a meeting of the cultures of two nations and an incomparable experience, conceived and implemented by Art of Events with the aim of supporting and expanding Thai-Russian relations.

The ballet is organized by Art of Events, one of the leading companies in the organization of unique events in South East Asia and the Middle East, including celebrity concerts, music festivals, shows, exclusive events and other large-scale events.

Bangkok - Thailand Cultural Centre, 14 Thiam Ruam Mit Rd, Huai Khwang,

<https://goo.gl/maps/XK3mAtzF8FUN4EK56>

Phuket - Laguna Grove, Lagoon Rd, Choeng Thale, Thalang district, <https://goo.gl/maps/PPizwhNhudxSxXPm9>

# STANDARD MEDIA PARTNER OFFERS (INCLUDING SOCIAL MEDIA) ARE AVAILABLE:

## What we offer:

- Placement of your company's logo on the Ballet's website, as well as on the Ballet's social media (Facebook, Telegram, Line) with links to your resources;
- Possibility of an exclusive interview with participants or organisers of the Ballet (for key partners only);
- Placement of advertising on the Ballet's territory (for key partners only);
- Possibility of integration (Only for Key Partners by agreement)
- Accreditation to the Ballet (to be discussed individually)

## What we expect from our media partners

- Placement of a press release as well as a post release on your resource (including social media) with all links to our resources (depending on partner status: at least 2 times for the whole period, to be discussed individually);
- Review of the event, placement of banners on your official channels, interview with Art of Events director;
- Photo/video material and other materials if produced by your team.

Please do not hesitate to contact me, I will be happy to answer any questions you may have.





# CONTACT:



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Our resources:

Web - <https://balet.arteentsphuket.com>

Telegram - <https://t.me/balletweek>

Line - <https://line.me/ti/g/lGuuHR2t5G>

Facebook - <https://fb.me/e/fUXscZD02>

Linkedin - <https://clck.ru/34qD9W>

Facebook - <https://fb.me/e/2Um9TSv1>

